



INTERNATIONAL CREDIT EXECUTIVES GROUP MEETING NOTICE

Date: **Wednesday, January 17, 2018**

Place: The Delafield Hotel

<http://www.thedelafieldhotel.com>

415 Genesee St, Delafield WI | 262.646.1600

Just One Block North From I-94 West at Highway C

Time: 9:00 AM

Registration & Refreshments

9:30 AM

Welcome Announcements | Election of Officers | Program

11:45 PM

Lunch Included

12:45 PM

Mastermind Roundtables

2:30 PM

Adjourn meeting

In the AM: ***ECONOMIC OUTLOOK 2018 – What Will Influence Our 2018 Business Decisions***

The global economy ended 2017 on an upbeat note: trade flows picked up pace; manufacturing is booming & investment in infrastructure appears buoyant in both advanced and emerging countries. New hiring has been a major beneficiary. At the same time, political risks have grown steadily and appears likely to influence many business decisions in the New Year. We will examine the major trends impacting economic, trade and political risks in the year ahead. We hope to include the U.S., China, Brazil, Europe, Middle East, Latin America & major African markets in our discussion. You will want to invite others from your company to benefit from the experience of our highly-respected speaker, Byron Shoulton. Because of the importance of the information discussed, we hope to generate a lively discussion that will fire-up our Q&A session with your thoughts, comments and observation.



BYRON SHOULTON is vice president and international economist at FCIA Management Co. He joined FCIA in 1980 with a focus on the Latin America debt crisis and later assumed the responsibility for global risk analysis. Byron monitors global economic, trade and political trends impacting trade finance risks, conducting quarterly country rankings, and traveling globally to assess country risks. He speaks regularly at various trade seminars. In addition, Shoulton publishes the monthly 'Major Country Developments'.

In the PM: ***MASTERMIND ROUNDTABLES***

BACK BY POPULAR DEMAND, our goal for the afternoon Mastermind Roundtable Session is to establish small groups, 6 to 8 per table, based on topics of interest, level of experience and responsibilities. Join fellow international credit and finance members at this dynamic forum, focusing on critical global trade issues. Interact with your peers, exchange experience and benchmark your performance. Learn how others are tackling cross-border challenges and improving credit and collection performance. It is exciting to offer this type of roundtable discussion for our ICE Members this month! No matter your experience level...everyone will benefit by asking questions and sharing experiences. Indicate your choice of topical discussion on the reservation form (required).

Handouts will be emailed to all attendees 2 to 3 days prior to the meeting. Please watch for that email. We ask that you bring copies to the meeting. Handouts will *not* be available at the meeting. If you do not receive the handouts in advance, contact WCA immediately.

Attendance at the ICE Meetings is open to others from your company. Please make this notice available to them if they too will benefit. Business casual is appropriate for this meeting. Detailed directions will be provided with confirmation to attendees. Questions, please contact Dianna at Wisconsin Credit Association 262.827.2880, Extension 225 diannar@wcacredit.org.

RESERVATION FORM or Register Online at www.icewi.org

International Credit Executives Group - ICE

Meeting Date: Wednesday, January 17, 2018

MEETING FEES: ICE GROUP MEMBERS & OTHERS FROM THE ICE MEMBER COMPANY: \$60 PER PERSON
ALL OTHERS: \$175 PER PERSON
Fees include full-day meeting, extensive handouts, refreshments and lunch
A confirmation of your registration will be sent with directions to the facility

COMPANY: _____ ADDRESS: _____

Check if your company is an ICE Group Member

Name _____ Email _____ \$ _____

Name _____ Email _____ \$ _____

Name _____ Email _____ \$ _____

Name _____ Email _____ \$ _____

Please attach additional attendee names and contact information as needed.

REQUIRED OF EACH ATTENDEE: As we plan for topical discussion, we would like to take a poll as to whether or not you have experience with any of the following:

Renegotiating NAFTA and how it would affect my company. Alternatives?

Are you doing business in China Korea Brazil Spain Middle East Latin America?

Now, please list countries or topics of interest and/or concerns to you that you would like to be included in the roundtable discussions: _____

Are there any countries that you do business in or plan to do business with that you would like to learn best practices from others in the group? _____

Please return your reservation form no later than 1/10/2018. Sorry, no refunds or credit **allowed for no-shows or cancellations after January 11** due to commitments to the hotel. Substitutions permitted—please contact WCA.

PAYMENT INFORMATION FOR MEETING

Invoice my company \$ _____ (ICE, WCA Members Only. All Others Are Required to Pay in Advance)

Check Enclosed \$ _____

Please charge my/our registration fee(s) for \$ _____. I have indicated the total to be charged and have completed the information below. If multiple attendees require individual charges, a separate registration is required for each person.

NAME (as it appears on credit card): _____ Direct Phone # _____

ADDRESS (as it appears on credit card bill): _____

CITY (as it appears on credit card): _____ STATE: ___ ZIP (9 digits if on statement): _____

YOUR EMAIL ADDRESS (For Confirmation) _____

Type of Credit Card Presented: VISA MASTER CARD DISCOVER AMERICAN EXPRESS

CREDIT CARD # _____ EXPIRATION DATE: _____ CVV Code: _____

QUESTIONS: Please call Dianna Rowinski, 262.827.2880 X225 or diannar@wacredit.org

RETURN TO: Wisconsin Credit Association Inc or Fax to 262.827.2899

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