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International Credit Executives Group
Administered by Wisconsin Credit Association, Inc.

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MEETING NOTICE

DATE: Thursday, March 8, 2018
PLACE: Holiday Inn Milwaukee Riverfront | www.himilwaukee.com
4700 N Port Washington Road
Milwaukee WI 53212

MEETING AGENDA

9:00 AM Registration & Refreshments
9:30 AM Welcome, Announcements & Presentation
12:00 – 1:00 PM Lunch Included
1:00 – 3:00 PM Afternoon Program

MORNING SESSION – “NAFTA & OTHER U.S. FREE TRADE AGREEMENTS”

Come and hear the latest information on free trade agreements that the U.S. is engaged in as well as the inside motivations and approaches the Trump Administration is using to guide discussions on re-structuring the NAFTA Agreement.

Paul Jarzombek from LR International will set the stage by reviewing the various free trade agreements the U.S. is currently involved in, and provide some practical insights as far as documentation and logistics when shipping to/from free trade agreement partner countries. **Dan Renberg** and **Tony Rivera** from D.C. Law Firm Arent Fox will be our special guests to give us some Washington insider insights on the Trump Administration's approach on Free Trade Agreements, and updates specific to the NAFTA Agreement. **Any company currently trading within the NAFTA countries CANNOT MISS THIS PROGRAM!**

Our speakers: For more than 25 years, **Dan Renberg** has worked in Washington, DC either in public service or as an advocate before the Congress and Executive Branch and has been listed in the 2014, 2015, and 2016 editions of *The Best Lawyers in America*. **Antonio Rivera** is an associate in the firm's International Trade practice group. Tony works primarily with import compliance matters, including eligibility for free trade programs, country of origin for marking and government procurement purposes, and other issues relating to classification, valuation, drawback, and customs penalties.

AFTERNOON PROGRAM – “PROTECTING WISCONSIN FROM CYBER THREAT”

The theft of intellectual property or trade secret information may cost the U.S. between \$300-\$400 billion dollars a year and may result in the net loss of millions of jobs. The protection of business secrets are therefore of great importance to our economy. This presentation will describe some of the cyber and insider threats to business secrets and suggest some possible mitigations. The presentation will also highlight the importance of working with the FBI and other law enforcement agencies to neutralize the threats to business and academia.

Objectives:

1. Learn some of the primary methods of computer intrusion
2. Learn mitigations to protect yourself against cyber and insider threats
3. Learn the importance of leveraging state and federal resources to defeat these threats

Our speaker: **Byron Franz** is a Special Agent of the Federal Bureau of Investigation (FBI) and has worked national security matters for over 20 years. He currently serves on FBI Milwaukee's Cyber Squad, where his job is to raise awareness of cyber and insider threats to business, academia, and state/local governments.

We expect a full house, **please reserve early!** Invite others from your company too!

Attendance at the ICE Meetings is open to others from your company. Please make this notice available to everyone that will benefit. Business casual is appropriate for this meeting. Questions, please contact Dianna at 262.827.2880 Extension 225 diannar@wcacredit.org. Detailed directions will be provided with confirmation to attendees.

RESERVATION FORM
INTERNATIONAL CREDIT EXECUTIVES GROUP
Thursday, March 8, 2018

Registration Form Also Available Online at
<http://www.wcacredit.org/ICEReservationFormMarch.html>

I/WE will attend the ICE Group Meeting on Thursday, March 8, 2018

Meeting Fees: EVERYONE FROM ICE GROUP MEMBER COMPANY: \$60 PER PERSON
ALL OTHERS: \$165 PER PERSON
Fees include full day meeting, handouts, refreshments and lunch

COMPANY: _____ ADDRESS: _____

Name _____ Phone _____
Email _____

Name _____ Phone _____
Email _____

List here any topics you would like our presenter to discuss during their presentation:

Please attach additional attendee names and contact information as needed.

☺ MEETING REFRESHMENT BREAK SPONSORSHIPS NOW AVAILABLE

That's right, for a \$100 sponsorship, you'll be acknowledged at the meeting during announcements, signage at the tables and in the ICE Meeting Announcement! If your company is looking for visibility and want to market to a good cause—ICE is the place to be! An in-kind donation to the ICE Group Scholarship Fund will be made for the value of your sponsorship.

I wish to sponsor the next available ICE Meeting Refreshment Break. Please contact me for payment instructions and meeting date of our sponsorship. Name to appear on all printed material _____
Individual's Name _____ Phone _____
Thank You!

PLEASE RETURN YOUR RESERVATION FORM NO LATER THAN MARCH 1. A 72-HOUR CANCELLATION NOTICE IS REQUIRED AS RESERVATIONS ARE CONFIRMED AND GUARANTEED TO THE MEETING FACILITY. SORRY, NO REFUNDS OR CREDIT ALLOWED FOR NO-SHOWS OR CANCELLATIONS AFTER MARCH 2. SUBSTITUTIONS PERMITTED--PLEASE CONTACT WCA.

PAYMENT INFORMATION FOR MEETING

Invoice my company \$ _____ (ICE & WCA Members Only. All Other Are Required to Pay in Advance)

Check Enclosed \$ _____

Please charge my/our registration fee(s) for \$ _____.

I have indicated the total to be charged and have completed the information below. If multiple attendees require individual charges, a separate registration is required for each person.

NAME (as it appears on credit card): _____ PHONE _____

ADDRESS (as it appears on credit card bill): _____

CITY _____ STATE: ____ ZIP _____

EMAIL ADDRESS (for confirmation): _____

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QUESTIONS: Please call Dianna Rowinski, 262.827.2880 X225 | diannar@wcacredit.org

RETURN TO: Wisconsin Credit Association Inc

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