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International Credit Executives Group  
*Administered by Wisconsin Credit Association, Inc.*

[www.icewi.org](http://www.icewi.org)

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[www.wcacredit.org](http://www.wcacredit.org)

## MEETING NOTICE

DATE: Wednesday, March 22, 2017  
PLACE: Sheraton Milwaukee Brookfield Hotel | 262.364.1100 | [Website](#)  
375 S Moorland Road, Brookfield WI 53005

### MEETING AGENDA

9:00 AM Registration & Refreshments sponsored by  
9:30 – Noon Welcome, Announcements & Presentation  
12:00 – 1:00 PM Lunch Included  
1:00 OPEN DISCUSSION – Requests Taken From Attendees, Any Topic!  
1:00 – 3:00 PM Afternoon Program Resumes

## 2017 YEAR OF THE ROOSTER: Time for the Global Economy to Wake Up?

Led by: **CHRIS KUEHL, MANAGING DIRECTOR, ARMADA CORPORATE INTELLIGENCE**

What we know so far is that the world did not come to an end with the election of Donald Trump. In fact, there has been a nice little economic surge in many of the world economies. We also know that nothing is quite the same as it was before and it is taking time to adjust. What really has changed and what is yet to react and what can be expected for the remainder of the year? More importantly - what is the next unexpected event or reaction globally?

As far as the world economy is concerned, the four biggest concerns will include potential trade wars with China and Mexico, Trump's antagonism towards the European Union and the potential for a full-throated policy of isolationism in the US. In the US, the big issues will be whether infrastructure spending will take place as promised, whether deregulation in banking and health care will take place, and whether real tax changes will occur.

The plans were developed quickly and then handed off to Congress and that is where the battles are now being fought. This will be the pattern for the next several years. You can expect a powerful, interesting (and humorous) and valuable session led by Chris! Back by overwhelming popular demand!

### ABOUT CHRIS KUEHL

*Although Chris' travels take him to speak to organizations nationally and internationally, we both make every effort to join forces as often as possible for ICE member benefit! Armada Corporate Intelligence was created in 1999 to provide strategy foundation, competitive intelligence, business analysis and economic forecasting for corporate clients. Chris is the editor and primary writer for several publications:*

- *Business Intelligence Briefs – a daily distributed through Chambers of Commerce throughout the US focused on US economic and business issues*
- *Strategic Intelligence Briefs – a daily distributed through World Trade Centers and international business organizations focused on global economic and business trends*
- *Fabrinomics – a bi-weekly industry analysis produced by the Fabricators and Manufacturers Association*

*Chris is a frequent commentator for the media – locally and nationally. He is a regular economic/business analyst for KMBZ radio, KSHB-TV (local NBC affiliate) and has been extensively quoted in national newspapers, magazines and trade publications. He holds a Masters Degree in Soviet and East European Studies, a Masters in East Asian Studies and a Ph.D. in Political Economics from the University of Kansas. He has been on the faculty of universities in the US, Hungary, Estonia, Russia, Singapore and Taiwan.*

We expect a full house, **please reserve early!** Invite others from your company too!

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Attendance at the ICE Meetings is open to others from your company. Please make this notice available to everyone that will benefit. Business casual is appropriate for this meeting. Questions, please contact Dianna at 262.827.2880 Extension 225 [diannar@wcacredit.org](mailto:diannar@wcacredit.org). Detailed directions will be provided with confirmation to attendees.

**RESERVATION FORM**  
**INTERNATIONAL CREDIT EXECUTIVES GROUP**  
**Wednesday, March 22, 2017**

**Registration Form Also Available Online at**  
<http://www.wcacredit.org/ICEReservationFormMarch.html>

I/WE will attend the ICE Group Meeting on Wednesday, March 22, 2017

**Meeting Fees:** EVERYONE FROM ICE GROUP MEMBER COMPANY: \$60 PER PERSON  
ALL OTHERS: \$165 PER PERSON  
Fees include full day meeting, handouts, refreshments and lunch

COMPANY: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

List here any topics you would like Chris to discuss during his presentation: \_\_\_\_\_

\_\_\_\_\_

Please attach additional attendee names and contact information as needed.

**☺ MEETING REFRESHMENT BREAK SPONSORSHIPS NOW AVAILABLE**

That's right, for a \$250 sponsorship, you'll be acknowledged at the meeting during announcements, signage at the tables and in the ICE Meeting Announcement! If your company is looking for visibility and want to market to a good cause—ICE is the place to be! An in-kind donation to the ICE Group Scholarship Fund will be made for the value of your sponsorship.

I wish to sponsor the next available ICE Meeting Refreshment Break. Please contact me for payment instructions and meeting date of our sponsorship. Name to appear on all printed material \_\_\_\_\_  
Individual's Name \_\_\_\_\_ Phone \_\_\_\_\_  
Thank You!

PLEASE RETURN YOUR RESERVATION FORM NO LATER THAN MARCH 15. A 72-HOUR CANCELLATION NOTICE IS REQUIRED AS RESERVATIONS ARE CONFIRMED AND GUARANTEED TO THE MEETING FACILITY. SORRY, NO REFUNDS OR CREDIT ALLOWED FOR NO-SHOWS OR CANCELLATIONS AFTER MARCH 17. SUBSTITUTIONS PERMITTED--PLEASE CONTACT WCA.

**PAYMENT INFORMATION FOR MEETING**

Invoice my company \$ \_\_\_\_\_ (ICE & WCA Members Only. All Other Are Required to Pay in Advance)

Check Enclosed \$ \_\_\_\_\_

Please charge my/our registration fee(s) for \$ \_\_\_\_\_.

I have indicated the total to be charged and have completed the information below. If multiple attendees require individual charges, a separate registration is required for each person.

NAME (as it appears on credit card): \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS (as it appears on credit card bill): \_\_\_\_\_

CITY \_\_\_\_\_ STATE: \_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS (for confirmation): \_\_\_\_\_

Type of Credit Card Presented:  VISA  MASTER CARD  DISCOVER  AMERICAN EXPRESS

CREDIT CARD # \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_ CVV CODE: \_\_\_\_\_

QUESTIONS: Please call Dianna Rowinski, 262.827.2880 X225 | [diannar@wcacredit.org](mailto:diannar@wcacredit.org)

RETURN TO: Wisconsin Credit Association Inc

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