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## MEETING NOTICE

**DATE:** WEDNESDAY ~ MARCH 23, 2011  
**PLACE:** FOUR POINTS SHERATON MILWAUKEE NORTH - [www.fourpointsmilwaukee.com](http://www.fourpointsmilwaukee.com)  
8900 N Kildeer Court, Brown Deer WI 53209 - 414.355.1608

**Please register early – we expect a large number of attendees for this program. The last time Paul DiVecchio led a Compliance Program for ICE, 125 people attended. In light of the current dynamics associated with export controls, we expect a full house!**

8:30 AM Registration / Refreshments  
9:00 AM Welcome Announcements & Compliance Program  
Noon Lunch Included  
1:00 – 3:30 PM Program Resumes

### **“EXPORT COMPLIANCE - EXPORT REFORM – U.S. INDUSTRY MUST STAY INFORMED & ENGAGED”**

The Obama Administration has set as a top priority “increasing exports” and has initiated an aggressive program to reform “export controls” to meet this objective. This initiative is/will result in a great many changes to the Export Regulations which need to be understood and applied by all companies and universities involved with International activities. This all-day ICE program will be a unique opportunity to benchmark current compliance practices and provide the knowledge for establishing/fine tuning a comprehensive “global compliance program”. This subject matter impacts all industries that either export/transport commodities or allow access to controlled technologies in the U.S. or abroad.

#### TOPICS TO BE COVERED:

- Update status of the “export control reform”
- Current state of “export enforcement”
- Primer on the major tenets of export regulations
  - Agency jurisdiction
  - Classification of products and technologies
  - Making licensing decisions
  - Technology transfer compliance requirements
  - Prohibited parties to transactions
  - Sanctioned countries
  - Anti-boycott compliance
  - FCPA (Foreign Corrupt Practices Act)
- Census regulations complying with AES requirements
- Recent changes to Commerce/State/OFAC regulations
- Logistics – coordination/accountability with freight forwarders and 3PLs
- Establishing and maintaining a comprehensive “compliance program”!

#### LET’S RESOLVE:

- The challenges that companies face today require them to have a compliance infrastructure that enables opportunities to be pursued while providing safeguards in avoiding violations. Some of these are:
- Executive commitment to treat “corporate governance” and “regulatory compliance” as top priority
  - Establish a Compliance infrastructure that is properly resourced with the necessary budget and authority to exercise a “best practice approach”
  - A focal Point for compliance that is well suited to drive the implementation of the compliance program.
  - Keep informed – seek resources to keep up-to-date of the regulatory changes
  - Compliance organization has to be an integral part of the business process. As the company evolves, compliance organization has to be engaged to determine the proper approach and evaluate the risks.

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NO ONE LEADS COMPLIANCE PROGRAMS BETTER THAN **PAUL DIVECCHIO** and ICE is honored to welcome him back! Paul is founder and managing partner of DiVecchio & Associates and has over 35 years experience related to the area of “export regulatory compliance”. Prior to starting his own business in 1984, he worked for over 14 years in the “high tech” industry, including a 2-year overseas assignment. DiVecchio has developed and conducted training programs for both US Customs and Border Protection (CBP) and the Office of Export Enforcement (BIS). In addition, to hosting both in-house and public seminars for exporters and the freight forwarding industry, DiVecchio is frequently interviewed by major industry publications, such as American Shipper, regarding export compliance issues. He is an expert in his field!

Attendance at the ICE Meetings is open to others from your company. Please make this notice available to them if they too will benefit. Business casual is appropriate for this meeting. Detailed directions will be provided with confirmation to attendees. Questions, please contact Dianna at Wisconsin Credit Association ~ 262.827.2880 Extension 225 [diannar@wcacredit.org](mailto:diannar@wcacredit.org).

**RESERVATION FORM or register online at [www.icewi.org](http://www.icewi.org)  
INTERNATIONAL CREDIT EXECUTIVES GROUP  
MEETING DATE: WEDNESDAY MARCH 23, 2011**

Company \_\_\_\_\_  Check if your company is an ICE Group Member

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

**MEETING FEES: Everyone from ICE Group Member Company: \$50 per person  
All others \$150 per person**

**NAMES (Include Credentials CPC CCP CICIP CICE CCE, etc with your name):**

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

Attach names of additional persons

**☺ MEETING REFRESHMENT BREAK SPONSORSHIPS NOW AVAILABLE**

That's right, for a \$250 sponsorship, you'll be acknowledged at the meeting during announcements, signage at the tables and in the ICE Meeting Announcement! If your company is looking for visibility and want to market to a good cause—ICE is the place to be! An in-kind donation to the ICE Group Scholarship Fund will be made for the value of your sponsorship.

I wish to sponsor the next available ICE Meeting Refreshment Break. Please contact me for payment instructions and meeting date of our sponsorship.

Name to appear on all printed material \_\_\_\_\_

Individual's Name \_\_\_\_\_ Phone \_\_\_\_\_

Thank You!

PLEASE RETURN YOUR RESERVATION FORM NO LATER THAN MARCH 16, 2011. SORRY, NO REFUNDS OR CREDIT ALLOWED FOR NO-SHOWS OR CANCELLATIONS AFTER MARCH 18. SUBSTITUTIONS PERMITTED-- PLEASE CONTACT WCA.

**PAYMENT INFORMATION FOR MEETING FEE**

Send Invoice \$ \_\_\_\_\_ (WCA Member Companies only. All others are asked to prepay. Thank you.)

Check Enclosed \$ \_\_\_\_\_

Please charge my/our registration fee(s) for \$ \_\_\_\_\_. I have indicated the total to be charged and have completed the information below. If multiple attendees require individual charges, a separate registration is required for each person.

NAME (as it appears on credit card): \_\_\_\_\_ Direct Phone # \_\_\_\_\_

ADDRESS (as it appears on credit card bill): \_\_\_\_\_

CITY (as it appears on credit card): \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP (9 digits if on statement): \_\_\_\_\_

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QUESTIONS: Please call Dianna Rowinski, 262/827-2880 X225 [diannar@wacredit.org](mailto:diannar@wacredit.org)

RETURN TO: Wisconsin Credit Association, Inc

15755 West Rogers Drive, Suite 200, PO Box 510157, New Berlin, WI 53151-0157

OR FAX TO: 262/827-2899