



MEETING NOTICE

DATE: TUESDAY ~ SEPTEMBER 14, 2010
PLACE: M&I University & Conference Center
(A map will be sent with confirmation)
395 Executive Dr
Brookfield WI 53005

PRE-REGISTRATION IS REQUIRED TO ACCOMMODATE SUFFICIENT SEATING ARRANGEMENTS

8:30 AM Registration and Refreshments – Thanks to a generous sponsorship by:
9:00 AM Welcome & Announcements followed by full-day meeting:

THE 'B' IN BRIC – Brazil, ... Mexico and 'Neighbors'
An Overview of Opportunities in Latin America
With all the focus and talk on the EU, Asia and the 'IC' in BRIC – India, China – also ...
'LOOK SOUTH' for Opportunities!

Morning focus: Brazil & South America

- We'll begin with a broad overview of *Brazil, Chile, Peru, and Argentina* and discuss the business climate and the economic and political 'tone' of the region. **Pauline Klaffenboeck** with **M&I Marshall & Ilsley Bank** will share her first-hand experience and observations from a recent Trade Mission to this part of the world.
- **Steve Lescohier** from **JPMorgan** will provide an overview of the business climate and banking sector in *Brazil* and *Mexico* based on his active career involvement in the LATAM Region.
- We will learn of opportunities and challenges of developing and successfully increasing business in *South America* from sales managers, **Alex Tappé, The Vollrath Company LLC** and **Lee Wilson, Alliance Laundry Systems**.

11:30 AM Lunch (Included)

1:00 – 3:30 PM Resume Program

Afternoon focus: Mexico & Central America

- *Mexico*: Members **Don Ellingson** from **Alliance Laundry Systems** and **Nancy Wagner, The Vollrath Company LLC** will describe their "strategic models" for successfully increasing business in *Mexico*.
- We will learn about opportunities and challenges of developing and increasing business in *Mexico* and *Central America* from **Enrico Salvatori, Regional Director, Mexico & Central America for Briggs & Stratton Corporation**; and **Jose Manuel Lomas, Founder/Director of 'LOAL Consulting' in Mexico**.
- Banking Sector Overview of Mexico & Central America
- **Member shared experience and open discussion**: We'll gather members' trade and collection experience in advance. Find out during this important forum about opportunities and challenges facing ICE Member Companies and what their trade and collection experience looks like today. The following countries will be included, but not limited to:
 1. *Argentina, Brazil, Chile, Venezuela, Colombia, Peru, Ecuador & Chile*
 2. *Mexico, Panama, Costa Rica, Guatemala, Honduras, Dominican Republic, Nicaragua & El Salvador*

Attendance at the ICE Meetings is open to others from your company. Please make this notice available to them if they too will benefit. Business casual is appropriate for this meeting. Detailed directions will be provided with confirmation to attendees. Questions, please contact Dianna at Wisconsin Credit Association ~ 262.827.2880 Extension 225 diannar@wcacredit.org.

**RESERVATION FORM or Register Online at www.icewi.org
INTERNATIONAL CREDIT EXECUTIVES GROUP
MEETING DATE: TUESDAY, SEPTEMBER 14, 2010**

I/WE will attend the International Credit Executives Group Meeting on September 14, 2010.

MEETING FEES: ICE GROUP MEMBERS \$45 PER PERSON
ALL OTHERS \$85 PER PERSON
Fees include full day meeting, handouts, refreshments and lunch at 11:30 AM

COMPANY: _____ ADDRESS: _____

Name _____ Phone _____ Email _____

Name _____ Phone _____ Email _____

Name _____ Phone _____ Email _____

Please attach additional attendee names and contact information as needed.

Be sure to make this program announcement available to your colleagues and peers. Everyone who will benefit is encouraged to attend.

☺ MEETING REFRESHMENT BREAK SPONSORSHIPS NOW AVAILABLE

That's right, for a \$250 sponsorship, you'll be acknowledged at the meeting during announcements, signage at the tables and in the ICE Meeting Announcement! If your company is looking for visibility and want to market to a good cause—ICE is the place to be! An in-kind donation to the ICE Group Scholarship Fund will be made for the value of your sponsorship.

I wish to sponsor the next available ICE Meeting Refreshment Break. Please contact me for payment instructions and meeting date of our sponsorship.

Name to appear on all printed material _____

Individual's Name _____ Phone _____

Thank You!

*Please return your reservation form no later than **September 7, 2010**. A 72-hour cancellation notice is required as reservations are confirmed and guaranteed to the meeting facility. **Sorry, no refunds or credit allowed for no-shows or cancellations after September 7, 2010**. Substitutions permitted – please contact WCA.*

PAYMENT INFORMATION FOR MEETING

Invoice my company \$ _____ (ICE & WCA Members Only. All Others Are Required to Pay in Advance)

Check Enclosed \$ _____

Please charge my/our registration fee(s) for \$ _____. I have indicated the total to be charged and have completed the information below. If multiple attendees require individual charges, a separate registration is required for each person.

NAME (as it appears on credit card): _____ Direct Phone # _____

ADDRESS (as it appears on credit card bill): _____

CITY (as it appears on credit card): _____ STATE: ____ ZIP (9 digits if on statement): _____

YOUR EMAIL ADDRESS (For Confirmation) _____

Type of Credit Card Presented: VISA MASTER CARD DISCOVER AMERICAN EXPRESS

CREDIT CARD # _____ EXPIRATION DATE: _____

QUESTIONS: Please call Dianna Rowinski, 262.827.2880 X225 ~ diannar@wcacredit.org ~ FAX: 262/827-2899

RETURN TO: Wisconsin Credit Association Inc or Fax to 262.827.2899

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